



WE'RE HIRING! E-COMMERCE PROJECT MANAGER

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ASIANCE 

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ABOUT US

Asiance is Asia's first Brandtech company — a Seoul-based creative and technology agency helping 350+ global brands navigate and grow in the Asian market. We're a multicultural team fluent in English, Korean, and French, and we've won 45+ industry awards since 2004.

The E-commerce Project Manager supports the stable operation and continuous improvement of brand-owned e-commerce websites, managing website operations, QA, and project progress. You will collaborate closely with clients and cross-functional teams on SFCC-based e-commerce projects while developing your skills to grow into a PM who can lead e-commerce projects.

REQUIREMENT

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What You'll Do

E-commerce Project Manager in ASIANCE:

- Manage and support the day-to-day operation of brand-owned e-commerce websites (DTC / SFCC)
- Coordinate with IT and cross-functional teams to identify, troubleshoot, and resolve website issues
- Conduct QA and testing for product launches, promotions, pricing and content updates, customer journeys, and new features
- Identify e-commerce improvement opportunities based on customer feedback, business needs, and GA4 data
- Support the operation of Naver Brand Store and customer messaging platforms such as KakaoTalk and SMS
- Coordinate e-commerce projects, timelines, and operational issues with local and global clients and stakeholders

What We're Looking For

Requirements:

- At least 1 year of experience in e-commerce operations, digital projects, website operations, or a related field
- Hands-on understanding of e-commerce website operations and customer journeys
- Strong communication and coordination skills across multiple teams and stakeholders
- Professional working proficiency in both Korean and English
- Proactive, organized, and detail-oriented approach to problem-solving

Nice To Have:

- Hands-on experience with Salesforce Commerce Cloud (SFCC)
- Experience with other e-commerce platforms, CMS, or website management tools
- Experience with GA4 and using data to identify improvement opportunities
- Understanding of UX, development, and QA processes
- Experience working with global brands or international clients

HOW TO APPLY

입사지원
Apply

서류전형
Resume Screening

면접전형
Interviews

연봉협상
Salary Discussion

최종 합격
Final Offer

Submit your English / Korean resume, cover letter and / or portfolio via [HERE](#).
[여기](#) 링크를 통해 국/영문 이력서, 커버레터, 포트폴리오 제출

