WE'RE HIRING!

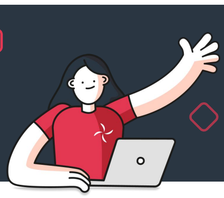
JUNIOR MARKETING SPECIALIST

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ASIANCE

ARE YOU READY TO
CHECK OUT OUR CULTURE?

Asiance Notion blog for more information! ⟶



ABOUT US

Introducing the Marketing Unit in Asiance

Asiance is a digital agency supporting brands in luxury, fashion, beauty, FMCG, and more through all stages of their digital journey in Korea:

Explore: Market research and strategic consultation to guide informed decisions on market entry, product launches, etc.
Innovate: Localization and development of digital platforms tailored to client needs.
Amplify: Execution and optimization of digital marketing—social media, paid ads, influencer campaigns, and more.

Our Marketing Unit leads the Amplify stage, managing social channels like Kakao and Instagram, and running paid campaigns on Naver, Kakao, Google, Meta, and other platforms.
We're growing and looking for team players dedicated to delivering high-quality digital results.

REQUIREMENT

한글 JD 바로가기 →

Key Activities

Campaign & Content Support

- Support digital campaign setup and execution across major platforms (Naver, Kakao, Meta, Google)
- Monitor basic campaign performance and assist with budget tracking
- Support social media content planning, copy localization, and asset coordination
- Prepare ad previews and conduct basic quality checks

Performance Monitoring & Reporting

- Collect campaign data and support weekly/monthly performance reports
- Assist with simple data visualization and performance summaries

Clients & Team Collaboration

- Support day-to-day client communication and meeting materials
- Coordinate tasks and timelines with internal teams
- Share project updates and flag issues to the project manager

Qualifications

Skills :

- 1–3 + years of experience in digital marketing or social media (Fast-learning fresh graduates are also welcome)
- Strong attention to detail with a proactive, learning-oriented mindset
- Comfortable communicating in both Korean and English, with basic skills in Excel & PowerPoint

Preferred Skills:

- Familiarity with major ad platforms (Naver, Kakao, Meta, Google Ads)
- Experience supporting social media or influencer marketing activities
- Comfortable using collaboration tools such as Notion, Figma, or Slack

HOW TO APPLY

입사지원 Apply → 서류전형 Resume Screening → 면접전형 Interviews → 연봉협상 Salary Discussion → 최종 합격 Final Offer

Submit your English / Korean resume, cover letter and / or portfolio via HERE.
여기 링크를 통해 **국/영문 이력서, 커버레터, 포트폴리오 제출**